



Vocational Service Literacy Project Award
Rotary District 6930
Rotary Year 2014--2015

Vocational Service is one of Rotary International's five areas of service. It is also an area which tends to be overlooked by local clubs. With that in mind, the District 6930 Literacy Committee is continuing to offer the new **VOCATIONAL SERVICE LITERACY PROJECT AWARD** for the 2014-2015 Rotary year.

To earn the district's Vocational Service Literacy Project Award, a club must complete five (5) vocational service literacy projects. Following is a list of suggested projects. Clubs are not limited to ideas on this list. Any other project a club might deem appropriate will qualify as long as it fits the two categories of (1) vocational service and (2) literacy.

1. Offer a special and visible activity to celebrate Vocational Service Month (October).
2. Place 4-Way Test stickers in dictionaries given to children
3. Sponsor a 4-Way Test speech or essay contest in a local school
4. Support a character literacy project provided by an outside agency, such as Character Counts, Laws of Life, Junior Achievement, Boy Scouts or Girl Scouts.
5. Recognize one or more community leaders who represent vocational service role models and publicize the recognition in the local media.
6. Invite the District Governor to speak to your club about how he/she uses The Object of Rotary in his/her career. Invite local business leaders and/or youth to hear the presentation.
7. Sponsor (perhaps in partnership with an Interact Club) a high school workshop which teaches vocational literacy as exemplified by Rotary's 4-Way Test, Object of Rotary, and two mottos (Service Above Self and One Profits Most Who Serves the Best).
8. Sponsor a career awareness or job shadowing project for youth.
9. Devote a weekly club program to Rotary's *Declaration for Rotarians in Business and Professions*.
10. Sponsor a business ethics project for adults already in the workplace.
11. Sponsor a project which teaches job skills to youth at risk
12. Support an international vocational service project, such as teaching job skills to unemployed youth or providing specific job training for any occupation (Note: sponsoring an Ak Tenamit student would qualify since those students return to their villages with job skills that they can use in the villages).
13. Other- another club project which represents vocational service and literacy