

ROTARY DISTRICT

Rotary Club Literacy Awards 2014-2015

Requirements to Earn

1. The DISTRICT LITERACY AWARD – Complete 5 literacy projects
2. The EXEMPLARY (ZONE) LITERACY AWARD – Complete 10 literacy projects

District 6930's Special Emphases for Literacy

1. **Dictionary Project** – Present individual dictionaries to all 3rd grade students in at least one public or private school. (Order dictionaries at www.dictionaryproject.org). a continuing project.
2. **4-Way Test Project** – Place a 4-Way Test sticker in all book or dictionary gifts; conduct a 4-Way Test speech or essay contest; place a 4-Way Test banner or poster in one or more schools, or expose children or adults to the 4-Way Test in some other manner.
3. **Josh the Baby Otter Water Safety Project** – Present a copy of the *Josh the Baby Otter* book to one or more kindergarten classrooms, or pre-school classroom. Order books through Laura Thomas with the Joshua Collingsworth Memorial Foundation at Laura@joshuamemorial.org . The books ordered for Rotary distribution are bought at a price of \$3.25 per book). This is also a continuing District project.
4. **Ak Tenamit Guatemala Project** – Make a financial contribution to the AK Tenamit Project- Sponsor one or more children for a year at \$360.00 or see options at their website: www.aktenamit.org . This is a continuing District project.
5. **R Is For Rotarian**—Build commercial support for this literacy project, that is a partnership between Sleeping Bear Press and Rotary District 6930. The publication is a beautifully illustrated informational Rotary book with topics in alphabetical order. The purpose of the book is to inform older children and adults of what a Rotarian does. Contact person is Literacy Committee member Richard (Dick) Hattwick richardhattwick@bellsouth.net and Terri Westcott.

Examples of Projects by Rotary's 5 Avenues of Service

Club Service

1. Recruit a new club member with a literacy classification.
2. Promote International Literacy Day (September 8th).
3. Promote International Literacy Month (March)
4. Invite a literacy speaker to a club meeting.
5. Devote a club meeting to making members aware of literacy project opportunities for the club.

6. Conduct a Rotary theme of the month project which creates awareness of the literacy aspects of the month's theme (e.g. during December, Rotary's Family of Rotary Month, do a project which relates to family literacy).
7. Send one or more club members to a literacy workshop or conference, at which the member will have an opportunity to learn about possible future club literacy projects.
8. ETC – (Use your imagination).

Community Service

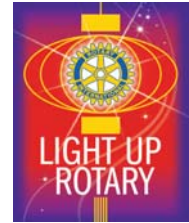
1. Donate books to a local school.
2. Donate books to a local library.
3. Recognize an outstanding teacher or teachers.
4. Recognize an outstanding educational administrator.
5. Donate equipment or supplies to a local school or library.
6. Enter into a partnership with a local school or library (Should result in the Rotary club contributing to the educational partner in various ways).
7. Make a financial contribution to a local school or library project.
8. Adopt a school classroom.
9. Initiate a Club Reading Program at a local elementary school; volunteer members read to students.
10. ETC. – (Use your imagination).

International Service

1. Make a financial contribution and/or a contribution of services or items to an international project that promotes literacy (gifts of books is a very common example).
2. Conduct a local contest (speech, essay, poetry, etc), which engages youth in the process of thinking and learning about peace.
3. Sponsor in-bound or out-bound international youth exchange student.
4. Sponsor a community event which raises awareness of international issues and promotes good will and understanding.
5. Sponsor a presentation by a Rotary Peace Scholar.
6. Provide financial support for the Rotary Peace program.
7. ETC – (Use your imagination).

Vocational Service

1. Place 4-Way Test stickers in dictionaries or other school books given to children.
2. Sponsor a 4-Way Test speech or essay contest in one or more local schools.
3. Support a character literacy project provided by an outside agency, such as Character Counts, Laws of Life, Junior Achievement, Boy Scouts or Girl Scouts.
4. Recognize a community leader who is a vocational service role-model and publicize the recognition in the local media.
5. Sponsor (perhaps in partnership with an Interact or Rotaract Club) a high school or college workshop which teaches vocational literacy, as exemplified by Rotary's 4-Way Test, Object of Rotary and the two mottos ("Service Above Self", "One Profits Most Who Serves the Best").



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6. Sponsor a career awareness project for youth – E.g. a career day at a school, a job-shadowing project which takes youth into places of work.
7. Sponsor a business and/or organizational ethics project for adults already in the workplace.
8. ETC – (Use your imagination).

Youth Service

1. Award one or more scholarships to a student.
2. Conduct a STUDENT OF THE MONTH program.
3. Recognize one or more outstanding students.
4. Sponsor an Early Act Club, an Interact Club, or a Rotaract Club.
5. Sponsor an educational field trip for a group of children or youth (e.g. a trip to a local museum).
6. Sponsor one or more youth to attend an educational event, such as RYLA or Boys and Girls State (Youth go to the state capitol where they learn about state government).
7. ETC – (Use your imagination).