

Vocational Service Literacy Project Award  
Rotary District 6930  
Rotary Year 2012-2013  
District Governor Terri Wescott

Vocational Service is one of Rotary International's five areas of service. It is also an area which tends to be overlooked by local clubs. With that in mind the District 6930 Literacy Committee is introducing a VOCATIONAL SERVICE LITERACY PROJECT AWARD for the 2012-2013 Rotary year.

To earn the district's Vocational Service Literacy Project Award, a club must complete five (5) vocational service literacy projects. Following is a list of suggested projects. Clubs are not limited to ideas on this list. Any other project a club might consider will qualify as long as it fits the two categories of (1) vocational service and (2) literacy.

1. Do something special and visible to celebrate Vocational Service Month (October).
2. Place 4-Way Test stickers in dictionaries given to children
3. Sponsor a 4-Way Test speech or essay contest in a local school
4. Support a character literacy project provided by an outside agency, such as Character Counts, Laws of Life, Junior Achievement, Boy Scouts or Girl Scouts.
5. Recognize one or more community leaders who represent vocational service role models and publicize the recognition in the local media.
6. Invite DG Terri Wescott to speak to your club about how she uses The Object of Rotary in her career. Invite local business leaders and/or youth to hear her presentation.
7. Sponsor ( perhaps in partnership with an Interact Club) a high school workshop which teaches vocational literacy as exemplified by Rotary's 4-Way Test, Object of Rotary, and two mottos ( Service Above Self and One Profits Most Who Serves the Best).
8. Sponsor a career awareness or job shadowing project for youth.
9. Devote a weekly club program to Rotary's *Declaration for Rotarians in Business and Professions*.
10. Sponsor a business ethics project for adults already in the workplace.
11. Sponsor a project which teaches job skills to youth at risk
12. Support an international vocational service project, such as teaching job skills to unemployed youth or providing specific job training for any occupation ( Note: sponsoring an Ak Tenamit student would qualify since those students return to their villages with job skills that they can use in the villages).
13. Other – Use your imagination to identify and implement some other club project which represents both vocational service and literacy